

Alma, WI 54610-277 Phone: 608-685-3330 Fax: 608-685-4935

* NOTICE *

THE TOURISM COMMISSION OF THE CITY OF ALMA COMMON COUNCIL WILL HOLD A MEETING ON TUESDAY, JUNE 10, 2025

AT 9:00 a.m. AT THE CITY HALL TO DISCUSS AND ACT UPON THE FOLLOWING:

- 1. Digital marketing strategy proposal for Explore Alma by Division Design Group
- 2.Banners update, discuss ordering one more Eagle for turnaround South of NAPA
- 3. Banners for Best Dam Day in Alma for display at ends of town
- 4. Discuss revamping the Alma Facebook page, explore web designers
- 5. Discuss collaborating with the Chamber of Commerce on advertising
- 6. Discuss replacement of large signs at each end of town & the one on North side of Nelson
- 7. Any other items properly brought before the committee.

DAVIE MEIER, Chairman

NOTICE IS HEREBY GIVEN, that a majority of the Common Council may be present in order to gather information on a subject which may require a vote at a later date.