

April 15, 2025

TOURISM COMMISSION MEETING

11:00 am

Davie Meier called the Alma Tourism Board meeting to order as our President. A quorum was reached with the following members also present: Sandy Schams, via Zoom, Jon Wisneski, Kathy Jepsen, and Mayor Rick Champeny. Absent: Dan Kordiak

Agenda Item 1: Discuss advertising in WI Rural Electric magazine and Our Wisconsin magazine. Mayor Champeny will be obtaining community events and getting them published in the WI Rural Electric magazine at no cost.

Davie Meier will be working with the Our Wisconsin magazine to advertise the City of Alma and events.

Agenda Item 2: Discuss banners.

Motion by Jepsen seconded by Meier to authorize Mayor Champeny to contact Graphic Image to order two banner designs as selected by the committee. All members voting yes.

Motion by Champeny seconded by Jepsen to adjourn. All members voting yes.

Respectfully submitted,
Linda Torgerson, Clerk-Treasurer