

March 11, 2025

TOURISM COMMISSION MEETING

11:00 am

Davie Meier called the Alma Tourism Board meeting to order as our President. A quorum was reached with the following members also present: Daniel Kordiak, Sandy Schams, via Zoom, Jon Wisneski, Kathy Jepsen, and Mayor Rick Champeny. Also in attendance was John Hadley.

The Tourism account balance was found to be \$45,298.68.

Kathy Jepson said she has not heard back from the Lt. Governor's office about a meeting regarding meeting with businesses, as was per the discussion from the last meeting. This doesn't involve the Tourism Board but it was discussed at the meeting.

The discussion of the banners continued. There seemed to be a consensus that the board would not spend the roughly \$10,000.00 for metal banners and probably as much for hardware and labor to install them and it was suggested that the Alma students make them. Kathy Jepson liked the idea of students making them. I'm sure that redesigning the banners will be a multiyear project though there seems to be a movement to continue the Swiss branding by incorporating the Swiss shield into it, which would mean that the Tourism Board would have some financial involvement in installing them.

Dan Kordiak made a motion to adjourn and Jon Wisneski seconded it, all voted Aye.

Respectfully submitted,
Daniel Kordiak, Secretary