

Alma Tourism Commision

12-9-25

The meeting was called to order by the Chairman Davy Meier with members present Sandy Schams, Jon Wisneski, Dan Kordiak (on Zoom), Kelly Herold, Kathy Jepsen and Rick Champeny at 9am.

Update on signs in Nelson and on the north and south end of Alma was answered by Dan. The previous sign cleaner and designer of the signs haven't been reached either by phone or email. Dan will continue to pursue and hopefully by spring have an answer from them.

The October secretary minutes were reviewed by the group and no corrections needed. Jon moved to approve them and Sandy seconded and approved.

The ad for the Our Wisconsin magazine was discussed. It was decided to start advertising in the April issue and go through September. Items to include in the ad are the Mini-train Birding for Wings Over Alma in May, the 100 mile garage sale also in May, the Fresh Art Tour scheduled for June.

Kelly and Davie will be working on a updated brochure for Alma. Kelly will include requests from the Chamber members to contact the tourism committee to be included in the brochure with his annual membership email-mails.

Discussion on loss of main street businesses now to include NAPA at the end of December.

The meeting was adjourned at 9:17am with motion by Jon and seconded by Kathy and approved.

Our next meeting will be on January 13, 2026 at 9am.

Respectfully submitted

Kathy Jepsen, secretary